# Mixed Designs: Between and Within

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## Mixed Between and Within Designs

- Conceptualizing the Design
   Types of Mixed Designs
- Assumptions
- Analysis
  - Deviation
  - Computation
- Higher order mixed designs
- Breaking down significant effects

- This is a very popular design because you are combining the benefits of each design
- Requires that you have one between groups IV and one within subjects IV
- Often called "Split-plot" designs, which comes from agriculture
- In the simplest 2 x 2 design you would have

 In the simplest 2 x 2 design you would have subjects randomly assigned to one of two groups, but each group would experience 2 conditions (measurements)

	GRE - before	GRE - after
	S <sub>1</sub>	S <sub>1</sub>
	<b>S</b> <sub>2</sub>	<b>S</b> <sub>2</sub>
Kaplan	$S_3$	S <sub>3</sub>
	$S_4$	S <sub>4</sub>
	$S_5$	$S_5$
	S <sub>6</sub>	S <sub>6</sub>
	S <sub>7</sub>	S <sub>7</sub>
Princeton	S <sub>8</sub>	S <sub>8</sub>
	S <sub>9</sub>	S <sub>9</sub>
	S <sub>10</sub>	S <sub>10</sub>

### Advantages

- First, it allows generalization of the repeated measures over the randomized groups levels
- Second, reduced error (although not as reduced as purely WS) due to the use of repeated measures
- Disadvantages
  - The addition of each of their respective complexities

	Pretest		Posttest
	S <sub>1</sub>		S <sub>1</sub>
<b>-</b> , ,	S <sub>2</sub>		S <sub>2</sub>
I reatment Group	$S_3$	Treatment	S <sub>3</sub>
Cloup	$S_4$		S <sub>4</sub>
	$S_5$		$S_5$
Control Group	$S_6$		$S_6$
	S <sub>7</sub>		S <sub>7</sub>
	S <sub>8</sub>	No Treatment	S <sub>8</sub>
	S <sub>9</sub>		S <sub>9</sub>
	<b>S</b> <sub>10</sub>		S <sub>10</sub>

- Types of Mixed Designs
  - Other than the mixture of any number of BG IVs and any number of WS IVs...
  - Pretest Posttest Mixed
     Design to control for
     testing effects

## Assumptions

- Normality of Sampling Distribution of the BG IVs
  - Applies to the case averages (averaged over the WS levels)
- Homogeneity of Variance
  - Applies to every level or combination of levels of the BG IV(s)

### Assumptions

- Independence, Additivity, Sphericity
  - Independence applies to the BG error term
  - But each WS error term confounds random variability with the subjects by effects interaction
  - So we need to test for sphericity instead; the test is on the average variance/covariance matrix (over the levels of the BG IVs)

# Assumptions

### Outliers

- Look for them in each cell of the design
- Missing data
  - Causes the same problems that they did in the BG and WS designs separately
    - Data points missing across the WS part can be estimated as discussed previously
    - Missing data in the randomized groups part causes non-orthogonality

# Analysis

		Within Groups			
		b <sub>1</sub>	b <sub>2</sub>	b <sub>3</sub>	
		S <sub>1</sub>	S <sub>1</sub>	S <sub>1</sub>	
		S <sub>2</sub>	S <sub>2</sub>	S <sub>2</sub>	
	a <sub>1</sub>	$S_3$	$S_3$	S <sub>3</sub>	
		$S_4$	$S_4$	$S_4$	
S		$S_5$	$S_5$	<b>S</b> <sub>5</sub>	
dno	a <sub>2</sub>	S <sub>6</sub>	S <sub>6</sub>	S <sub>6</sub>	
ы П С		S <sub>7</sub>	S <sub>7</sub>	<b>S</b> <sub>7</sub>	
zed		S <sub>8</sub>	S <sub>8</sub>	S <sub>8</sub>	
omi		S <sub>9</sub>	S <sub>9</sub>	S <sub>9</sub>	
and		<b>S</b> <sub>10</sub>	<b>S</b> <sub>10</sub>	<b>S</b> <sub>10</sub>	
Ř		S <sub>11</sub>	S <sub>11</sub>	S <sub>11</sub>	
		<b>S</b> <sub>12</sub>	<b>S</b> <sub>12</sub>	<b>S</b> <sub>12</sub>	
	a <sub>3</sub>	S <sub>13</sub>	S <sub>13</sub>	<b>S</b> <sub>13</sub>	
		S <sub>14</sub>	S <sub>14</sub>	S <sub>14</sub>	
		<b>S</b> <sub>15</sub>	S <sub>15</sub>	S <sub>15</sub>	

## Sources of Variance

- $SS_T = SS_{BG} + SS_{WS}$
- What are the sources of variance?
  - A
  - S/A
  - B
  - AB
  - BxS/A
  - T
- Degrees of freedom?

### Example - Books by Month

- Example:
  - Imagine if we designed the previous research study concerning reading different novels over time
  - But instead of having everyone read all of the books for three months we randomly assign subjects to three different books and have them read for three months

				B: Month			
			b <sub>1</sub> :	b <sub>2</sub> :	b <sub>3</sub> :		
			Month 1	Month 2	Month 3	Case Means	
		$S_1$	1	3	6	S <sub>1</sub> = 3.333	
		S <sub>2</sub>	1	4	8	S <sub>2</sub> = 4.333	
	a <sub>1</sub> : <i>Science Fiction</i>	S <sub>3</sub>	3	3	6	S <sub>3</sub> = 4	
		$S_4$	5	5	7	S <sub>4</sub> = 5.667	
		<b>S</b> <sub>5</sub>	2	4	5	S <sub>5</sub> = 3.667	
			$a_1b_1 = 2.4$	$a_1b_2 = 3.8$	$a_1b_3 = 6.4$	a <sub>1</sub> = <b>4.2</b>	
lər	a2: <i>Mystery</i>	<b>S</b> <sub>6</sub>	3	1	0	S <sub>6</sub> = 1.333	
NON		S <sub>7</sub>	4	4	2	S <sub>7</sub> = 3.333	
e of		S <sub>8</sub>	5	3	2	S <sub>8</sub> = 3.333	
Тур		<b>S</b> 9	4	2	0	S <sub>9</sub> = 2	
A:		S <sub>10</sub>	4	5	3	S <sub>10</sub> = 4	
		a2	$a_2b_1 = 4$	a <sub>2</sub> b <sub>2</sub> = 3	$a_2b_3 = 1.4$	a <sub>2</sub> = 2.8	
		S <sub>11</sub>	4	2	0	S <sub>11</sub> = 2	
		S <sub>12</sub>	2	6	1	S <sub>12</sub> = 3	
	a <sub>3</sub> : <i>Romance</i>	S <sub>13</sub>	3	3	3	S <sub>13</sub> = 3	
		S <sub>14</sub>	6	2	1	S <sub>14</sub> = 3	
		S <sub>15</sub>	3	3	2	S <sub>15</sub> = 2.667	
			$a_3b_1 = 3.6$	$a_3b_2 = 3.2$	a <sub>3</sub> b <sub>3</sub> = 1.4	a <sub>3</sub> = 2.733	
			b <sub>1</sub> = 3.333	b <sub>2</sub> = 3.333	b <sub>3</sub> = 3.067	GM = 3.244	

### Sums of Squares - Deviation

• The total variability can be partitioned into A, B, AB, S/A, and B\*S/A

$$\begin{split} SS_{Total} &= SS_{A} + SS_{B} + SS_{AB} + SS_{S/A} + SS_{B^{*}S/A} \\ \sum Y_{ijk} - \overline{Y}_{...}^{2} &= \sum n_{j} \overline{Y}_{.j.} - \overline{Y}_{...}^{2} + \sum n_{k} \overline{Y}_{..k} - \overline{Y}_{...}^{2} + \\ &+ \left[ \sum n_{jk} \overline{Y}_{.jk} - \overline{Y}_{...}^{2} - \sum n_{j} \overline{Y}_{.j.} - \overline{Y}_{...}^{2} - \sum n_{k} \overline{Y}_{..k} - \overline{Y}_{...}^{2} \right] \\ &+ j \sum \overline{Y}_{i...} - \overline{Y}_{.j.}^{2} + \left[ \sum Y_{ijk} - \overline{Y}_{..jk}^{2} - j \sum \overline{Y}_{i...} - \overline{Y}_{...}^{2} \right] \end{split}$$

$$SS_{A} = \sum n_{j} \ \overline{Y}_{.j.} - \overline{Y}_{...}^{2} = 15*[\ 4.2 - 3.244^{2} + \ 2.8 - 3.244^{2} + \ 2.733 - 3.244^{2}] = 20.583$$
$$SS_{B} = \sum n_{k} \ \overline{Y}_{..k} - \overline{Y}_{...}^{2} = 15*[\ 3.333 - 3.244^{2} + \ 3.333 - 3.244^{2} + \ 3.067 - 3.244^{2}] = .708$$

$$SS_{AB} = \left[\sum n_{jk} \ \overline{Y}_{.jk} - \overline{Y}_{...}^{2} - \sum n_{j} \ \overline{Y}_{.j.} - \overline{Y}_{...}^{2} - \sum n_{k} \ \overline{Y}_{..k} - \overline{Y}_{...}^{2}\right] = \sum n_{jk} \ \overline{Y}_{.jk} - \overline{Y}_{...}^{2} = 5 * \left[ (2.4 - 3.244)^{2} + (3.8 - 3.244)^{2} + (3.4 - 3.244)^{2} + (3.244)^{$$

$$SS_{S/A} = k \sum \bar{Y}_{i..} - \bar{Y}_{.j.}^{2} = 3 * [ 3.333 - 4.2^{2} + 4.333 - 4.2^{2} + 4 - 4.2^{2} + 5.667 - 4.2^{2} + 3.667 - 4.2^{2} + 3.333 - 2.8^{2} + 1.333 - 2.8^{2} + 3.333 - 2.8^{2} + 3.333 - 2.8^{2} + 3.333 - 2.8^{2} + 3.333 - 2.8^{2} + 3 - 2.733^{2} + 3 - 2.7$$

 $SS_{B^*S/A} = \left| \sum_{ijk} Y_{ijk} - \overline{Y}_{.jk}^2 - k \sum_{ijk} \overline{Y}_{i..} - \overline{Y}_{.j.}^2 \right| =$  $\sum Y_{iik} - \overline{Y}_{iik}^{2} = 1 - 2.4^{2} + 1 - 2.4^{2} + 3 - 2.4^{2} + 5 - 2.4^{2} + 2 - 2.4^{2} +$  $+ 3 - 3.8^{2} + 4 - 3.8^{2} + 3 - 3.8^{2} + 5 - 3.8^{2} + 4 - 3.8^{2} + 3 - 3.8^{2}$  $+ 6 - 6.4^{2} + 8 - 6.4^{2} + 6 - 6.4^{2} + 7 - 6.4^{2} + 5 - 6.4^{2} + 6 - 6.4^{2}$  $+ 3-4^{2} + 4-4^{2} + 5-4^{2} + 4-4^{2} + 4-4^{2} + 4-4^{2} + 4$  $+ 1 - 3^{2} + 4 - 3^{2} + 3 - 3^{2} + (-3)^{+} + (-3)^{+}$  $+ (-1.4)^{2} + ($ +(-3.6) + (-3.6) ++(-3.2) + (-3.2) ++(-1.4) + (-1.4) + (-1.4) + (-1.4) + (-1.4) + (-1.4) = 63.6 $SS_{B^*S/A} = 63.6 - 26.4 = 37.2$ 

 $SS_{Total} = \sum_{i} Y_{iik} - \overline{Y}_{iik}^2 =$  $SS_{Total} = 1 - 3.244^{2} + 1 - 3.244^{2} + 3 - 3.244^{2} + 5 - 3.244^{2} + 2 - 3.244^{2} + 2 - 3.244^{2} + 3 - 3.244^{2} + 5 - 3.244^{2} + 3 - 3.244^{2} +$  $+ 3 - 3.244^{2} + 4 - 3.244^{2} + 3 - 3.244^{2} + 5 - 3.244^{2} + 4 - 3.244^{2} + 4$  $+ 6 - 3.244^{2} + 8 - 3.244^{2} + 6 - 3.244^{2} + 7 - 3.244^{2} + 5 - 3.244^{2} +$  $+ 3 - 3.244^{2} + 4 - 3.244^{2} + 5 - 3.244^{2} + 4 - 3.244^$ +(-3.244) + (-3.24) + (-3.244) + (-3.244) + (-3.244) + (-3.244) + (-3.244)+ (-3.244) + (-3.24) + (-3.244) + (-3.244) + (-3.244) + (-3.244) + (-3.244)+(-3.244) + (-3.24) + (-3.244) + (-3.244) + (-3.244) + (-3.244) + (-3.244)+ (-3.244) + (-3.24) + (-3.24) + (-3.24) + (-3.24) + (-3.24) + (-3.24) + (-+(-3.244) + (-3.24) + (-3.244) + (-3.244) + (-3.244) + (-3.244) + (-3.244)

				B: Month			
			b <sub>1</sub> :	b <sub>2</sub> :	b <sub>3</sub> :		
			Month 1	Month 2	Month 3	Case Total	
		$S_1$	1	3	6	S <sub>1</sub> = 10	
		S <sub>2</sub>	1	4	8	S <sub>2</sub> = 13	
	a <sub>1</sub> : <i>Science Fiction</i>	<b>S</b> <sub>3</sub>	3	3	6	S <sub>3</sub> = 12	
		$S_4$	5	5	7	S <sub>4</sub> = 17	
		<b>S</b> <sub>5</sub>	2	4	5	S <sub>5</sub> = 11	
			a <sub>1</sub> b <sub>1</sub> = 12	a <sub>1</sub> b <sub>2</sub> = 19	a <sub>1</sub> b <sub>3</sub> = 32	a <sub>1</sub> = 63	
	a2: Mystery	$S_6$	3	1	0	S <sub>6</sub> = 4	
lər		S <sub>7</sub>	4	4	2	S <sub>7</sub> = 10	
NON		S <sub>8</sub>	5	3	2	S <sub>8</sub> = 10	
e of		S <sub>9</sub>	4	2	0	S <sub>9</sub> = 6	
Typ		S <sub>10</sub>	4	5	3	S <sub>10</sub> = 12	
A:			a <sub>2</sub> b <sub>1</sub> = 20	a <sub>2</sub> b <sub>2</sub> = 15	a <sub>2</sub> b <sub>3</sub> = 7	a <sub>2</sub> = <b>42</b>	
		S <sub>11</sub>	4	2	0	S <sub>11</sub> = 6	
		S <sub>12</sub>	2	6	1	S <sub>12</sub> = 9	
	a <sub>3</sub> : <i>Romance</i>	S <sub>13</sub>	3	3	3	S <sub>13</sub> = 9	
		S <sub>14</sub>	6	2	1	S <sub>14</sub> = 9	
		S <sub>15</sub>	3	3	2	S <sub>15</sub> = 8	
			a <sub>3</sub> b <sub>1</sub> = 18	$a_3b_2 = 16$	a <sub>3</sub> b <sub>3</sub> = 7	a <sub>3</sub> = 41	
			<b>b</b> <sub>1</sub> = 50	b <sub>2</sub> = 50	b <sub>3</sub> = 46	<b>Total = 146</b>	

### Sums of Squares - Computational

- What are the degrees of freedom?
- And convert them into the formulas
  - A = a 1
  - S/A = a(s 1) = as a
  - B = b 1
  - AB = (a 1)(b 1)
  - BxS/A = a(b 1)(s 1)
  - T = abs 1 or N 1

SS <sub>A</sub>	$=\frac{\sum A^2}{bs}-\frac{T^2}{abs}$	$= \frac{63^2 + 42^2 + 41^2}{3(5)} - \frac{146^2}{3(3)(5)}$
SS <sub>S/A</sub>	$=\frac{\sum (AS)^2}{b} - \frac{\sum A^2}{bs}$	$= \frac{10^2 + 13^2 + 12^2 + \dots + 8^2}{3} - \frac{63^2 + 42^2 + 41^2}{3(5)}$
SS <sub>B</sub>	$=\frac{\sum B^2}{as}-\frac{T^2}{abs}$	$=\frac{50^2+50^2+46^2}{3(5)}-\frac{146^2}{3(3)(5)}$
SS <sub>AB</sub>	$= \frac{\sum (AB)^2}{s} - \frac{\sum A^2}{bs} - \frac{\sum B^2}{as} + \frac{T^2}{abs}$	$= \frac{12^2 + 19^2 + 32^2 + 20^2 + 15^2 + 7^2 + 18^2 + 16^2 + 7^2}{5}$
		$-\frac{63^2+42^2+41^2}{3(5)}-\frac{50^2+50^2+46^2}{3(5)}+\frac{146^2}{3(3)(5)}$
$SS_{B \times S/A}$	$= \sum Y^2 - \frac{\sum (AB)^2}{s}$	$= 1^{2} + 1^{2} + 3^{2} + 5^{2} + 2^{2} + 3^{2} + 4^{2} + 5^{2} + \dots + 1^{2} + 2^{2}$
	$-\frac{\sum (AS)^2}{h} + \frac{\sum A^2}{hs}$	$- \frac{12^2 + 19^2 + 32^2 + 20^2 + 15^2 + 7^2 + 18^2 + 16^2 + 7^2}{5}$
	0 03	$-\frac{10^2 + 13^2 + \dots + 8^2}{3} + \frac{63^2 + 42^2 + 41^2}{3(5)}$
SS <sub>T</sub>	$= \sum Y^2 - \frac{T^2}{abs}$	$= 1^{2} + 1^{2} + 3^{2} + 5^{2} + 2^{2} + 3^{2} + \dots + 1^{2} + 2^{2} - \frac{146^{2}}{3(3)(5)}$

SS <sub>A</sub>	= 494.27 - 473.69	<del></del>	20.58
SS <sub>S/A</sub>	= 520.67 - 494.27	=	26.40
SS <sub>B</sub>	= 474.40 - 473.69	=	0.71
SS <sub>AB</sub>	= 566.40 - 494.27 - 474.40 + 473.69	=	71.42
$SS_{B \times S/A}$	= 630 - 566.40 - 520.67 + 494.27		37.20
SS <sub>T</sub>	= 630 - 473.69		156.31

$$df_{A} = a - 1 = 3 - 1 = 2$$
  

$$df_{S/A} = a(s - 1) = 3(5 - 1) = 12$$
  

$$df_{B} = b - 1 = 3 - 1 = 2$$
  

$$df_{AB} = (a - 1)(b - 1) = (3 - 1)(3 - 1) = 4$$
  

$$df_{BxS/A} = a(b - 1)(s - 1) = 3(3 - 1)(5 - 1) = 24$$
  

$$df_{T} = abs - 1 = N - 1 = 3(3)(5) - 1 = 44$$

### Results - ANOVA summary table

Source	SS	df	MS	F
Randomized Groups				
Α	20.58	2	10.29	$\frac{10.29}{2.20} = 4.68$
S/A	26.40	12	2.20	
Repeated Measures				
В	0.71	2	0.36	$\frac{0.36}{1.55} = 0.23$
$A \times B$	71.42	4	17.86	$\frac{17.86}{1.55} = 11.52$
$B \times S/A$	37.20	24	1.55	1.00
T	156.31	44		

### Higher order mixed designs

		Sources of Variability				
Design	Randomized- GroupsRepeated- MeasuresnIVsIVsIVs		Randomized Groups	Repeated Measures	Error Terms	
Two- way	A	D	A		S/A	
mixed	А	D		$B, A \times B$	$B \times S/A$	
			$A, B, A \times B$		S/AB	
Thurs	А, D	C		$C, A \times C, B \times C, A \times B \times C$	$C \times S/AB$	
way	A	В, С	Α		S/A	
mixed A				$B, A \times B$	$B \times S/A$	
				$C, A \times C$	$C \times S/A$	
				$B \times C, A \times B \times C$	$B \times C \times S/A$	
			$A, B, A \times B$		S/AB	
Four- way	AD	<i>C</i> , <i>D</i>		$C, A \times C, B \times C, A \times B \times C$	$C \times S/AB$	
mixed	A, D			$D, A \times D, B \times D, A \times B \times D$	$D \times S/AB$	
				$C \times D, A \times C \times D, B \times C \times D, A \times B \times C \times D$	$C \times D \times S/AB$	

#### • Between Groups IV(s)

- If you have a significant BG main effect(s) they need to be broken down to find which levels are different
- The comparisons are done the same way as completely BG comparisons
- The BG comparison error term is the same for all BG comparisons

$$F = \frac{n_{\overline{Y}} \left(\sum w_{j} \overline{Y}_{j}\right)^{2} / \sum w_{j}^{2}}{MS_{S/AB\cdots}} = \frac{SS_{(reg.X_{j})}}{MS_{S/AB}}$$

#### • Within Groups Variables

- If a WG main effect is significant it also needs to be followed by comparisons
- WG comparisons differ from BG variables in that a separate error term needs to be generated for each comparison
- Instead of the Fcomp formula you would actually rearrange the data into a new data set

• Example

		b <sub>1</sub> : Month 1	b <sub>2</sub> : Month 2	b <sub>3</sub> : Month 3	Case Totals
	s <sub>1</sub>	1	3	6	$A_1S_1 = 10$
	s2	1	4	8	$A_1 S_2 = 13$
$a_1$ : Science Fiction	<i>s</i> <sub>3</sub>	3	3	6	$A_1S_3 = 12$
	<i>s</i> <sub>4</sub>	5	5	7	$A_1S_4 = 17$
	<i>s</i> <sub>5</sub>	2	4	5	$A_1 S_5 = 11$
		$A_1 B_1 = 12$	$A_1 B_2 = 19$	$A_1B_3 = 32$	$A_1 = 63$
	<i>s</i> <sub>6</sub>	3	1	0	$A_2 S_6 = 4$
	s <sub>7</sub>	4	4	2	$A_2S_7 = 10$
<i>a</i> <sub>2</sub> : Mystery	s <sub>8</sub>	5	3	2	$A_2 S_8 = 10$
	<i>s</i> 9	4	2	0	$A_2 S_9 = 6$
	s <sub>10</sub>	4	5	3	$A_2 S_{10} = 12$
		$A_2B_1 = 20$	$A_2B_2 = 15$	$A_2B_3 = 7$	$A_2 = 42$
	s <sub>11</sub>	4	2	0	$A_3S_{11} = 6$
	s <sub>12</sub>	2	6	1	$A_3 S_{12} = 9$
$a_3$ : Romance	s <sub>13</sub>	3	3	3	$A_3S_{13} = 9$
	s <sub>14</sub>	6	2	1	$A_{3}S_{14} = 9$
	s <sub>15</sub>	3	3	2	$A_{3}S_{15} = 8$
		$A_{3}B_{1} = 18$	$A_3B_2 = 16$	$A_3B_3 = 7$	$A_3 = 41$
		$B_1 = 50$	$B_2 = 50$	$B_3 = 46$	T = 146

		E	3		
		b <sub>1</sub>	b <sub>3</sub>		
	<b>S</b> <sub>1</sub>	1	6	S1 = 7	
	<b>S</b> <sub>2</sub>	1	8	S2 = 9	
$a_1$	<b>S</b> <sub>3</sub>	3	6	S3 = 9	
	<b>S</b> <sub>4</sub>	5	7	S4 = 12	
	$S_5$	2	5	S5 = 7	
		a1b1=12	a1b3=32	a1=44	
	$S_6$	3	0	S6 = 3	
	<b>S</b> <sub>7</sub>	4	2	S7 = 6	
$a_2$	<b>S</b> <sub>8</sub>	5	2	S8 = 7	
	S <sub>9</sub>	4	0	S9 = 4	
	S <sub>10</sub>	4	3	S10 = 7	
		a2b1=20	a2b3=7	a2=27	
	S <sub>11</sub>	4	0	S11 = 4	
	<b>S</b> <sub>12</sub>	2	1	S12 = 3	
$a_3$	<b>S</b> <sub>13</sub>	3	3	S13 = 6	
	S <sub>14</sub>	6	1	S14 = 7	
	<b>S</b> <sub>15</sub>	3	2	S15 = 5	
		a3b1=18	a3b3=7	a3=25	T = 96

#### Interactions

- Purely BG interactions can be treated with simple effects, simple contrasts and interaction contrasts using the Fcomp formula, the same error term each time
- Purely WG and mixed BG/WG interactions require a new error term for each simple effect, simple contrast and interaction contrast (leave it to SPSS)